

# **Optimize Your Workplace**with VemSpace



#### **ABOUT US**

#### **Our Mission:**

To provide our customers with intelligent data in order to make fact-based decisions that improve performance and add value. We achieve this through our turnkey solution, including our specialized software and cutting-edge technology.

#### Who are we?

Vemco Group is a world-leading data analytics software company, specializing in delivering solutions for people counting, tracking, and customer behavior as well as collecting data across multiple KPIs and providing access to everything within our easy-to-use platform.

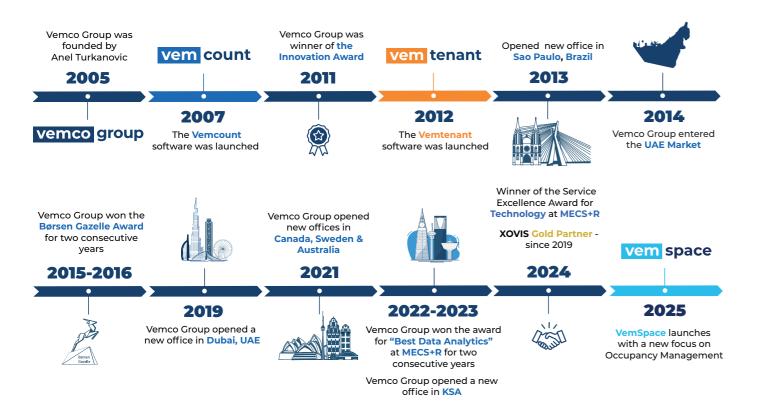
Since 2005, we have continually developed and innovated our solution based on the direct feedback from all our customers using the platform from around the world.

In close and continuous dialogue with our partners and customers, we strive to stay on an evolutionary road to success, as we believe that our customers success is our success.

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#### The History of Vemco Group



#### Global Reach, Local Expertise



Since our founding in 2005, we have placed our customers at the centre of everything that we do, developing a product that is sophisticated, yet easy to use. This simple approach has enabled our business to expand worldwide, supporting customers in over 98 countries. We have formed strong partnerships with market-leading hardware manufacturers to deliver an unparalleled solution, along with achieving many development milestones.

In this journey, we have always strived to deliver excellence through innovation and research, delivering the best available technology on the market.

With decades of global experience within people counting and retail analytics, Vemco Group always aims to work with the best, most reliable and accurate counting devices that are compatible with our own developed software.

Our solution is used worldwide, providing our customers with knowledge that can lead to cost savings, greater efficiency and improvement of conversion rate and profitability. This is possible, because our software is continuously undergoing development in close dialogue with our customers and partners to meet every expectation and need. Our team consists of highly experienced retail and technical staff. Bringing success to our customers with high accuracy counting solutions, makes Vemcount the preferred choice of any marketing representative, manager or executive.

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Managing a modern workplace comes with many challenges.

- Are meeting rooms constantly booked but often empty?
- Do employees struggle to find available desks in a hybrid work setup?
- Are you paying for space that isn't being used efficiently?

Many organizations face these issues, leading to wasted resources, increased costs, and a workplace that doesn't fully support its employees.

#### **How Do We Help?**

VemSpace by Vemco Group helps businesses tackle these challenges by providing real-time insights into workspace occupancy and usage patterns. With this data, companies can optimize space utilization, create a more comfortable and productive environment, and cut unnecessary costs. Whether you're navigating hybrid work models, looking to improve sustainability, or aiming for better employee well-being, VemSpace gives you the tools to make informed decisions.

#### **Key Benefits**

- Optimize office space and reduce costs
- Enhance employee well-being and productivity
- Improve sustainability and energy efficiency
- Support hybrid work models with data-driven insights





#### **Understanding Workplace & Building Occupancy**

VemSpace provides real-time data on how buildings are used, allowing organizations to make better decisions. Here's how it works:

#### **Visitor Behavior Tracking**

#### **Desk Presence Monitoring**



Monitor foot traffic to understand how employees and visitors move through spaces.



Track desk occupancy to support flexible seating and hybrid work arrangements.

#### Room Usage Analysis



Identify underutilized meeting rooms and optimize bookings.

#### **BMS Integration**



Seamlessly integrate with Building Management Systems for automated lighting, HVAC adjustments, and energy savings.

#### **Ghost Meeting Detection**



Detect and eliminate booked but unused meeting spaces to improve efficiency.

#### **Indoor Climate Control**



Optimize temperature, humidity, and air quality based on actual occupancy.

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#### Which Stakeholders Benefit from VemSpace?

VemSpace delivers value across multiple departments by providing actionable insights tailored to specific needs:

#### **MANAGEMENT**



Drive data-based decisions, improve sustainability, and enhance business agility.

#### HR



Foster employee well-being, enable hybrid workspaces, and ensure comfortable environments.

#### **SECURITY**



Monitor occupancy compliance and response planning.

for emergency

#### IT



Optimize workspace technology and Reduce overhead costs with precise IT resource allocation for seamless space utilization insights. operations.

#### **FINANCE**



#### **FACILITY MANAGER**



Improve space efficiency and enhance climate control for a smarter workplace.

#### **Occupancy Management** & ESG Initiatives

VemSpace supports Environmental, Social, and Governance (ESG) initiatives by:



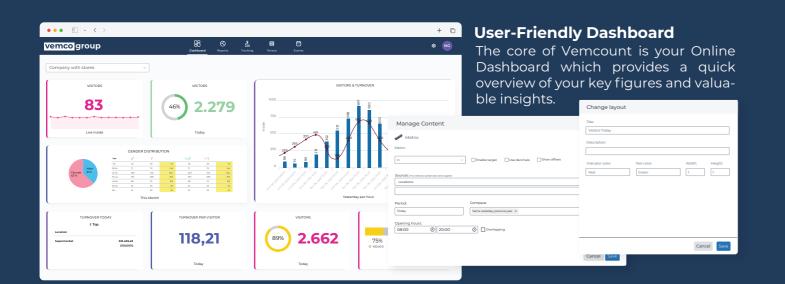
- Reducing Energy Waste: Optimize lighting, heating, and cooling based on real-time occupancy data.
- Enhancing Workplace Well-being: Ensure comfortable and safe environments for employees.

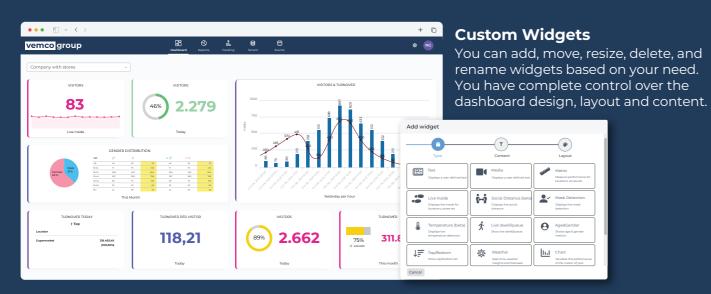


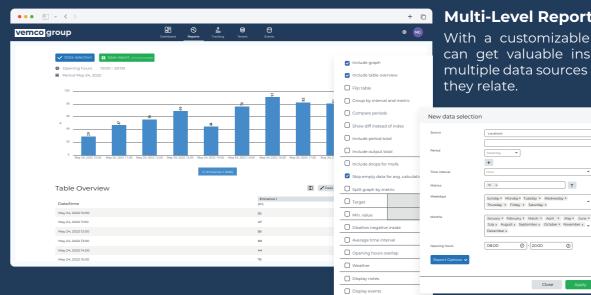
- **Optimizing** Space **Utilization:** Reduce the need for unnecessary office expansions, minimizing environmental impact.
- **Supporting Corporate Sustainability** Goals: Provide data-driven insights for sustainability reporting and compliance.

By integrating VemSpace, businesses can align their workplace strategies with ESG commitments and contribute to a greener future.

# **Our Software**



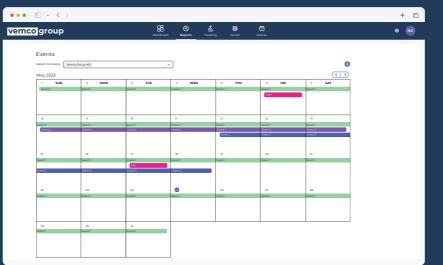




#### **Multi-Level Reports**

With a customizable report, you can get valuable insights across multiple data sources and see how

> Each user can easily define the location from where data is pulled, time intervals and other KPIs.



#### Calendar & Event Module

Identify changes in traffic and trends during promotions, marketing campaigns, events or public holidays.

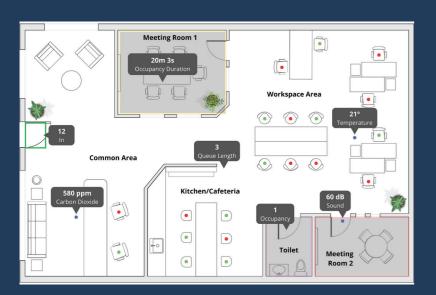
Users can also avail our hours overlapping feature to extend the reporting hours of the day based on their time preferences for the trading day.



#### **Full Office & Building Maps**

VemSpace features interactive office and building maps that provide comprehensive insights into workplace utilization.

With a visual representation of occupancy data, organizations can optimize their spaces more effectively.



#### **Detailed Metrics**

Access real-time data on temperature, occupancy duration, live occupancy, and more.

#### **Zone-Based Analysis**

Customize maps to monitor specific areas and track usage trends.

Entrance



With VemSpace's intuitive mapping capabilities, businesses can create smarter work environments that adapt to real-time needs.



#### Heatmaps

Identify high-traffic zones and underutilized spaces for better space allocation.

#### **Enhanced Decision-Making**

Gain instant visibility into office usage patterns to drive efficiency and reduce operational costs.



**Flexible Sensor Integration** 

VemSpace seamlessly integrates with

market-leading sensor providers, ensuring

the highest quality hardware for precise

and reliable occupancy management.

However, we remain sensor-agnostic,

meaning you have the flexibility to use the

sensors that best fit your needs - or even

leverage the ones you already have

installed.

## Cloud-Based Solution

With our cloud-based solution you get on-demand access to our software, which is deployed and managed on our cloud infrastructure hosted by AWS.

Access our software from anywhere as needed and reduce operational costs for maintaining an IT infrastructure or in-house staff. We also support a private solution hosted locally.



Dedicated with secure VLANs, firewalls and IDS/IPS



Each retailer can upload sales data through their own individual cloud



Fully secure through high grade encryption



Data backups and software updates are all handled for you



99.9% hardware uptime and reliability

**GDPR** 



24/7

Data is securely available

Our solutions are fully Unlimited data storage GDPR compliant and bandwidth

# DATA PROTECTION CONTROLL OF CONTROL OF CONTROL

#### **Your Data is Secure**

Using Prueba CyberSecurity, cloud security is tested monthly and additionally over periods of updating/uploading – this is to ensure your data is kept safe. To date, our security has never been breached. Prueba generates quartely reports that our cleints can request anytime.

## You are in Safe Hands

As innovation is at the core of our culture, we make a virtue of having a professional and open dialogue with customers in order to continuously update, develop, and improve our software for their benefit. We have a wealth of experience allowing us to deliver beyond expectation.

Commitment and world-class customer service is crucial and an integral part of our core values. Therefore, we have our own infrastructure and IT technicians, engineers, and software developers specializing in the installation with every client having a dedicated account manager and customer success manager to ensure that our clients always receive professional guidance and support.



#### **Programming and Installation**

Programming and installing the devices are easily done by our own experienced technical staff.



#### **Software Configuration**

By integrating our software with the devices, we turn data into insights available on a user-friendly dashboard or as customizable reports.



#### **Calibration & Validation**

After every installation, our team calibrates and monitors the quality of the devices, ensuring an accurate data output.



#### **Sensor Health Check**

By allowing our experienced team monitor the system and ensure daily operations, we aim to deliver data accuracy between 98% and 100%.

# **An All-Encompassing Solution**

With decades of experience working with leading retail property owners, we have the knowledge and experience to deliver a complete turnkey solution. Once a plan has been approved, we deploy the most reliable and accurate sensors based on your requirements, with our in-house team handling every step of the solution roll out.

We provide on-going training sessions along with 24/7 support available on demand in addition to our help desk to ensure the highest levels of service are delivered. Our self-monitoring systems and health checks will allow us to deploy a technical team before you even know that there is a problem. Every customer has a dedicated Account Manager and Customer Success Manager as a point of contact for software support and integrations. Your success is our success, we operate as an extension to your business model. This partnership approach ensures that we have never lost a customer.





#### **Get In Touch**



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